

Inkcups

Sustainable printing solutions

The US company Inkcups presented versatile digital and analogue printing solutions for promotional products at the PSI 2020. Inkcups is participating as an exhibitor at the PSI for the fourth time in a row in order to further expand its presence in the European market. Inkcups is currently expanding its service technician team in Germany as part of its intensified European activities. At the stand in Hall 11, the company presented advanced solutions for direct printing of promotional products. According to the company, Inkcups technologies are characterised by a higher sustainability and conservation of resources compared to other printing processes such as screen printing and sublimation printing. Inkcups brought along two powerful industrial inkjet digital printing systems (Helix® and X360) to Düsseldorf for 360° all-round printing on cylindrical (straight-walled) and conical objects made of plastic, metal, glass and other materials. Both systems work with UV-LED curing of the inks and are equipped with a tilt mechanism for adjustable angles when printing on conical parts. Drinking glasses and drinking cups made of plastic and metal, glass and plastic bottles, candle holders, vases and much more can therefore be printed.

The X5 flatbed UV inkjet system for full-colour printing of objects and products up to a height of 152 mm was showcased as another highly productive digital printing solution that offers perfect versatility and flexibility. With the X5, a format of 1,100 x 610 mm can be printed in two minutes. Inkcups exhibited the 2200-PS and B100 models from its extensive range of pad printing machines. The 2200-PS is a two-colour machine with a closed ink system that almost doubles the number of printing processes compared to a typical pad printing machine of this type. The B100 is a fast, single-colour pad printing machine that is suitable for printing on tagless garments such as T-shirts and sportswear. The B100 also prints promotional products such as silicone wristbands, napkins and sweet tins. Inkcups also demonstrated the production of printing plates for pad printing with the Cobalt 2000 laser engraving system at the PSI Trade Show.

All Inkcups printing systems exhibited were shown live in action and produced a number of typical promotional products and give-away applications. www.inkcups.com



Wilhelm Meyer and Alexander Hoyer, Dankebox

“Even as a start-up, it quickly became clear to us that the PSI was the right choice for us.”



Right from the early stage of our company, we noticed that the PSI was the right trade show for us, particularly in view of the international aspect. Even last year – still in the inventor zone of the PSI – we had an excellent response to our high-quality, customisable gift boxes which we offer in numerous versions complete with content and a card. This time we are also looking forward to establishing very good international contacts. To this end, we also

prepared properly and used our own marketing tools as well as those available within the PSI network and arranged appointments prior to the PSI Trade Show. Personally, I (Hoyer) really like the feeling of the trade show and I really enjoy presenting our exclusive products here.