

A success story from Düsseldorf

The Düsseldorf start-up Dankebox produces high-quality, personalised all-in-one gift boxes. The focus is on an appreciation for every detail. This starts with the paper supplied by the long-standing quality manufacturer Gmund from Tegernsee in Bavaria. The delicacies in the boxes come from manufactories, family businesses and regional partners. Printing and finishing are climate-neutral at the medium-sized printing company “Das Druckhaus” in Korschenbroich and assembly is carried by integrative workshops for people with disabilities in the region. Industry customers can partially customise the beautiful boxes thanks to the digitally printed greeting card available from one piece. Complete individualisation of the outer box including paper, ribbon colour and embossed logo is possible from 100 pieces. On request, individual shipment direct to the recipient is possible – of course, climate neutral. A year has now passed since the trade show premiere at the PSI 2019. The customer list of the young company has grown respectably during this time: well-known brands and many small and medium-sized companies are among the customers of Dankebox. Visitors to the PSI 2020 can see the Dankebox in Hall 11, Stand L41 (Newcomer Area). www.dankebox.de



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Nicole Rudau, Sales Manager Promotion, heads the newly created division for promotional doormats.

emco Bautechnik GmbH

Separate division for promotional doormats

As part of a strategic reorientation, emco Bau has created its own promotional doormat division with Nicole Rudau acting as Sales Manager Promotion. The aim of the restructuring is to increase its presence in this market. As a result, among other things, promotional product distributors and large agencies are to be added as new customers. In addition to new product developments, various marketing measures and targeted communication concepts are planned

for this purpose. “We want to establish emco Bau as the leading manufacturer of promotional mats in Europe,” says Rudau. The 49-year-old has many years of experience in the industry and, prior to moving to a senior position, she contributed significantly to the establishment of a distributor for clean-off products. For more than 50 years, emco Bau has been developing and manufacturing object-oriented, clean-off floor covering systems of higher quality and safety standards. By its own account, emco Bau is the market leader in Germany and the highest-revenue supplier worldwide. In addition to entrance mat systems, clean-off floor coverings and carpet mats, high-quality grates for the swimming pool and sanitary area are also part of the product portfolio. A diverse selection of design and components in combination with excellent support quality and comprehensive services enables architecturally sophisticated solutions for all requirement profiles. The company is a division of the emco Group in Lingen. Further at: www.emco-bau.com

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